



**Medical Education Round**  
***"The Art of Medicine Series"***

***Friday, 18 July 2008***

"a good physician treats the disease;  
the great physician treats the patient  
who has the disease."

**William Osler**

# VALUES

Compassion

Altruism

Respect

Egoism

# US medical body to vote on using 'undercover' patients

More clinics using this controversial method to help grade themselves

**BEYOND**



**THE MOUTH**

*"What this is NOT"*

# Dentistry in the Past

- ✓ Drill
- ✓ Fill
- ✓ Bill
- ✓ We tell the patient what to buy.

**Modern Dentistry is not the same.**

# Today's Patients

- ✓ More Knowledgeable





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## Oral Health Dental Implants

### What are dental implants?

An alternative to dentures, dental implants (small dental appliances that are inserted into the upper and lower jaws) help to restore the mouth that has little or no non-restorable teeth. Dental implants are slowly replacing dentures used by some people, as they provide many advantages of traditional dentures.

### Advantages of implants over dentures:

For some people, particularly persons with loose or poor fitting dentures due to flat ridges, or persons with multiple missing teeth who need support for crowns and bridges, implants may be considered a more appropriate alternative to fix the appearance of missing teeth than dentures. According to the American Academy of Implant Prosthodontics, implants help to accomplish the following:

- reduce movement of dentures, bridges, and/or crowns
- facilitate proper chewing
- provide support and improved stability for removable dentures or fixed bridge work
- approximate the "feel" of natural teeth better than dentures
- promote "denture self-confidence", as speech and appearance are often improved

### Who are likely candidates for implants?

# Today's Patients

- ✓ More Knowledgeable
- ✓ Higher expectations

# Complaint – Over treatment

Complainant had crown done in two visits by the dentist who also advised him to return for fillings of “minor cavities”.

Subsequently the complainant had 7 fillings done on the lower teeth and paid \$600. The complainant wrote that he had expected to pay between \$50 to \$70 for each filling and was therefore surprised to learn that fillings would cost close to \$100 each.

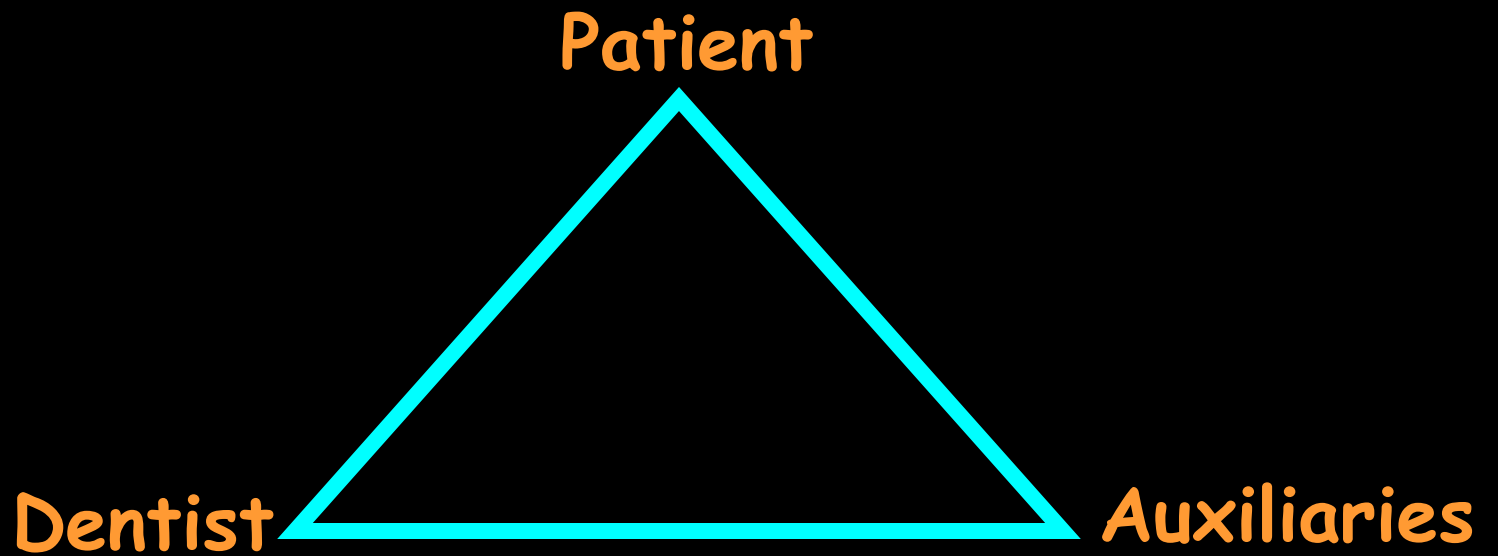
The complainant was supposed to come again for another 8 fillings for his upper teeth. Feeling suspicious the complainant did not turn up for the appointment but instead sought a second opinion from another dentist. According to the complainant the 8 cavities were not confirmed by the second dentist, who “could not fill cavities that he could not find in the first place”.

# Dentists

See what you treat, treat what you see

# Patient

See what is to be treated



十四一心

聽心

耳王

BIZARRO

You look  
different.

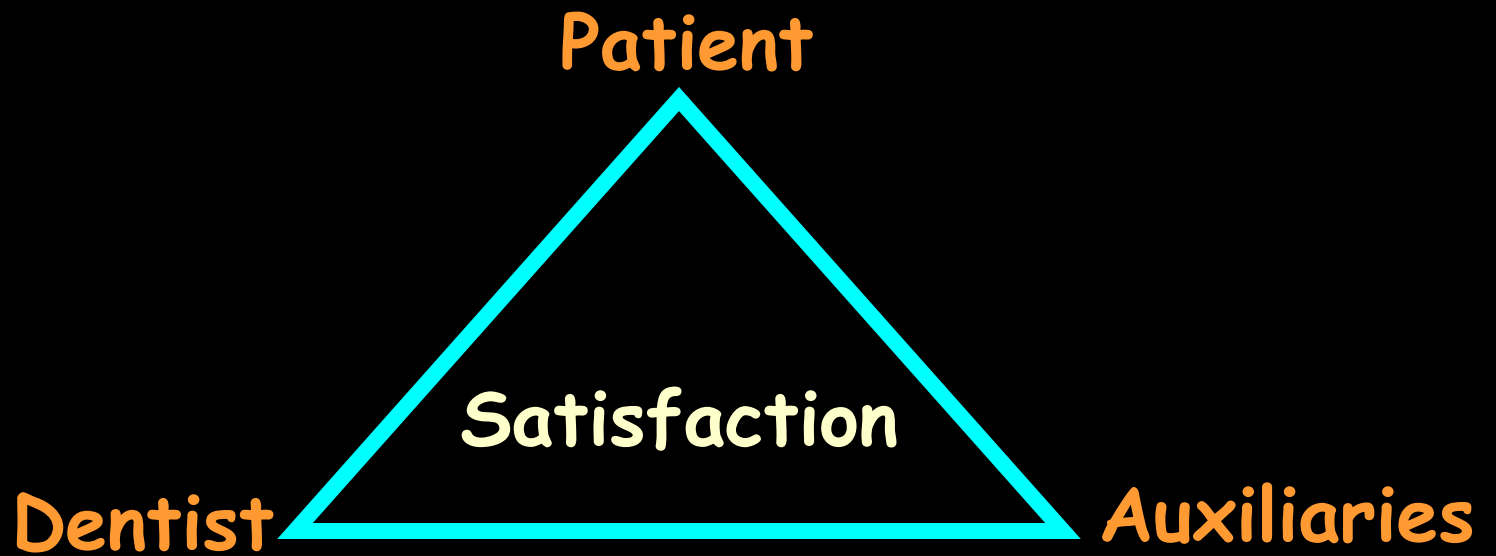
I had my teeth  
widened.

BIZARROCOMIC.BLOGSPOT.COM



Diet. King Features

@TANI  
BIZARRO  
5-28-08  
w/CAPOLLOLA





**Have you ever watched birds  
when they have to face adverse circumstances?**



**They spend day after day weaving their nests, collecting building materials, sometimes brought from distant places...**



... and when it is almost ready and they are prepared to lay eggs, actions of the weather, human beings or other animals destroy the nest which was built with so much



**What does  
the bird  
do?  
Stops and  
gives up?**



**Not at all!**

**Starts over and over again, until the first eggs are laid in  
the nest**





My interest is in the future  
because I am going to  
spend my life there.

Charles Kettering



# Summary

Treat the patient and not just the mouth.

*Thank*

*You*

